

Gerald Daugherty

POLITICAL FILE CHECKLISTFor Each Candidate

- ☒ Acknowledgment of political disclosure statement or confirmation that disclosure was provided*
- ☒ Initial order or inquiry
- ☒ Response to initial order or inquiry (contract, change order, etc.)
- ☒ Subsequent orders or inquiries and responses
- ☒ Contracts
- ☒ Actual scheduling information
- ☐ Invoices
- ☒ Rebate information N/A
- ☐ Information concerning sponsors (officers, directors, members of the executive committee)
- ☒ Description of any appearances on non-exempt programs
- ☒ Description of any free time provided to candidates.

Note: Class of time must be shown on orders, contracts, invoices, etc.

* Note: The FCC takes the position that you may not deny access to a federal candidate if he or she refuses to provide an acknowledgement or confirmation.

Subject: FW: Rate Card
From: "Lise Hudson" <lisehudson@austinradionetwork.com>
Date: 10/5/2016 11:28 AM
To: "Janet Dile" <janetdile@kokefm.com>, "Earl Farris" <earlfarris@kokefm.com>

Inquiry came from Chad Crow with KC Strategies 512.574.1250 – On Monday, 10/3 – 10 am

From: Lise Hudson [mailto:lisehudson@austinradionetwork.com]
Sent: Monday, October 03, 2016 11:32 AM
To: 'kc@kcstrategies.com'
Subject: Rate Card
Importance: High

Hi Chad...Please find our Political Rate Card ...you may want to consider "The Bat", it is classic hits and reaches a 35-54 professional male ... Call me with questions or thoughts ...Lise

Lise Hudson

Market Manager
Austin Radio Network
Office: (512) 314-7662 ext. 162
Cell: (512) 230-1329



—Attachments:

POLITICAL RATE CARD.xls

231 KB

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KDKE-FM Austin, Texas

Date:

10/6/16

I, Chad Crow of KC Strategies, LLC,being/on behalf of: Gerald Daugherty,a legally qualified candidate of the Republicanpolitical party for the office of: Travis County Commissioner Pct 3in the General Electionelection to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
10/17: 60	6A - 10A	M-F		10	3
11/6	3p - 7p	M-F		10	3
See attached excel spreadsheet					
11/18: 60	6A - 10A	M-T		4	1
	3p - 7p	M-T		2	1

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Gerald Daugherty

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Hector DeLeon 512-696-1417

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/8/16

Date



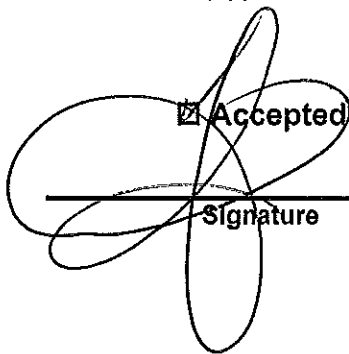
Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted In Part**

☐ **Rejected**



Signature

Sand Dye

Printed Name

Traffic Director

Title

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach Invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



POLITICAL RATE CARD 9/7 -11/8

			:60	:30
M-F	6A -9A	BC	\$60	\$70
M-F	6A -10A	MORNING DRIVE	\$41	\$25
M-F	10A - 3P	MIDDAY	\$25	\$25
M-F	3P - 7P	PM DRIVE	\$30	\$40
M-F	6a -7P	ROTATOR	\$15	\$10
M-F	7P - 12M	EVENING	N/A	\$15



			:60	:30
M-F	6A - 10A	MORNING DRIVE	\$25	\$25
M-F	10A-3P	MIDDAY	\$10	\$15
M-F	3P - 7P	PM DRIVE	\$20	\$15
M-F	7P - 12M	EVENING	\$10	\$10
M-Su	5A -7P	ROTATOR	\$6	\$6



			:60	:30
M-F	6A -7P	PRIME ROTATOR	\$10	\$10

Subject: FW: Rate Card

From: "Lise Hudson" <lisehudson@austinradionetwork.com>

Date: 10/5/2016 11:26 AM

To: "Janet Dile" <janetdile@kokefm.com>, "Earl Farris" <earlfarris@kokefm.com>

From: Chad Crow [mailto:kc@kcstrategies.com]

Sent: Wednesday, October 05, 2016 10:39 AM

To: 'Lise Hudson'

Subject: RE: Rate Card

How does this look to you? All :60's. Also, NAB form is attached.
Chad

Ps: I figure it goes without saying, but on the week of 11/7, we only want the ads to run on the 7th and 8th.

Station	Day Part	Program	10/17	10/24	10/31	11/7	Total	Rate	Total
KOKE	M-F 6a-10a	AM Drive	10	10	10	4	34	\$41	\$1,394
KOKE	M-F 3p-7p	PM Drive	10	10	10	2	32	\$30	\$960

From: Lise Hudson [mailto:lisehudson@austinradionetwork.com]

Sent: Monday, October 3, 2016 11:32 AM

To: kc@kcstrategies.com

Subject: Rate Card

Importance: High

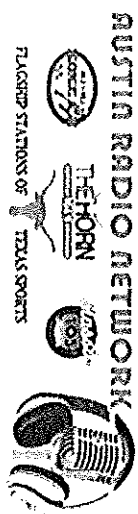
Hi Chad...Please find our Political Rate Card ...you may want to consider "The Bat", it is classic hits and reaches a 35-54 professional male ... Call me with questions or thoughts ...Lise

Lise Hudson

Market Manager

Austin Radio Network

Office: (512) 314-7662 ext. 162
Cell: (512) 230-1329



Attachments: _____

Daugherty NAB.PDF

2.3 MB

Sales Order

Station: KOKE-FM Buyer: _____
 Contract Name: GERALD DAUGHERTY FOR OFFICE Tax Schedule: _____ (None)
 Contract#: 571522204 Agency Commission %: 0
 Start Date: 10/17/16 End Date: 11/08/16 Billing Cycle: Standard
 Revenue Type: LOCAL DIRECT Type: Cash Salesperson: 512lhuds Comm %: 0
 Advertiser: GERALD DAUGHERTY Makegood Policy: Contact A/E
 Address: 3571 Far West Blvd. Suite 196
 City: AUSTIN State: TX Zip: 78731
 Product Name: GERALD DAUGHERTY
 Estimate #: TRAVIS COUNTY COMMISSIONER PCT
 Competitive Code: POLITICAL LOCAL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/17/16	11/06/16		6:00 AM	10:00 AM	60	X	X	X	X	X			10	W	41.00	30	1,230.00	3	
2	11/07/16	11/08/16		6:00 AM	10:00 AM	60	X	X						4	W	41.00	4	164.00	3	
3	10/17/16	11/06/16		3:00 PM	7:00 PM	60	X	X	X	X	X			10	W	30.00	30	900.00	3	
4	11/07/16	11/08/16		3:00 PM	7:00 PM	60	X	X						2	W	30.00	2	60.00	3	

Billing Projections: By Month

	Oct 16	Nov 16
CA	1,562.00	792.00
ST	1,420.00	934.00

☒ Print Spot Prices

TOTAL SPOTS _____ 66
 GROSS TOTAL \$ _____ 2,354.00
 ADJUSTED SPOTS _____ 66
 ADJUSTED TOTAL \$ _____ 2,354.00

APPROVE DECLINE

☐ ☐ General Manager
☐ ☐ Local Sales Manager
☐ ☐ Sales Manager
☐ ☐ Business Office